

The Eleventh West Lake International Conference

on SMB



SMB Crisis Management

WLICSMB 2009

Oct.24-26,2009, Hangzhou, China

Sponsors

- Hangzhou Municipal Government
- Zhejiang Small & Medium Enterprises Bureau
- World Association of Industrial & Technological Research organizations
- Zhejiang University of Technology
- Marquette University, USA

Organized by

- Economic Commission, Hangzhou Municipal Government
- Zhejiang Provincial Institute of Small and Mid-sized Business
- College of Business Administration, Zhejiang University of Technology

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WLICSMB2009 SECRETARIAT

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Tentative Schedule

Oct.23 Friday	Oct.24 Saturday	Oct.25 Sunday	Oct.26 Monday
12:00-18:00 Registration	Sight-seeing & Visit SMBs	09:00-10:15	Opening ceremony
		10:15-10:30	Refreshments
		10:30-11:45	Plenary
		12:00-13:00	Lunch
		13:30-15:00	Plenary
		15:00-15:15	Refreshments
		15:15-16:45	Plenary
18:00-20:00 Welcome Reception	17:30-18:30	Dinner	17:30-18:30
		09:00-10:15	Sessions
		10:15-10:30	Refreshments
		10:30-11:45	Sessions
		12:00-13:00	Lunch
		13:30-15:00	Sessions
		15:00-15:15	Refreshments
		15:15-16:45	Sessions
		17:30-18:30	Depart

Overview

As a major component of the West Lake Expo in Hangzhou, Zhejiang, P.R. China, WLICSMB has been organized annually since 1999. This year, we hope to continue our tradition of expanding our participation roster which has included delegations from as many as 20 countries. The theme of the 11th WLICSMB has been selected to represent the most pressing issue facing today's small and medium business: **SMB Crisis Management**. It is well known that the SMEs have borne the brunt of the current global financial crisis. Survival of today's SMB is predicated upon the ways in which such companies deal with the current crisis and how the governmental and financial institutions address the needs of the SMB.

Each year over 200 delegates attend this unique conference, which provides a forum for sharing experiences, case studies, results of development activities, ideas, applications and research results and collaboration and networking opportunities in the context of Small & Medium Business. The basic aims of the conference are promotion of mutual relationships and providing business opportunities by developing communication linkages and networking opportunities among participating researchers and practitioners.

Hangzhou, as the capital of Zhejiang Province, is a key scenic and tourist city, a famous historic cultural city and one of the Seven Ancient Capitals in China. With its picturesque landscape, Hangzhou is praised as "Paradise on the Earth". Hangzhou sponsored its first West Lake Exposition in 1929, which had the same image as those of the Chicago Exposition in 1893, the Paris Exposition in 1900 and the Philadelphia Exposition in 1927. The WLICSMB is one of the activities that takes place during the West Lake Exposition.

Subtopics

- SMB Innovation;
- SMB Crisis management;
- SMB Technology cooperation;
- The Role & Function of SMB ;
- Financing & Investment of SMB;
- Government Support Policies & SMB;
- High-tech SMB and Venture Capital;
- SMB International Cooperation;
- SMB Entrepreneurship;
- SMB Social Responsibility
- FDI of SMB;
- E-business for SMB ;
- Industrial Cluster of SMB;
- Intellectual Property Right of SMB;
- Venture Formation;
- Knowledge Management ;
- SMB Sustainable Development;
- Development Strategies of SMB; Etc
- SMB Human Resources Management;
- Risk Management

Call for Papers

Please submit a two page abstract of your paper via Conference Web Site. Your submission should include a separate title page where the name(s) an affiliation(s) of the author(s) are provided (Name, Position, Organization, Address, Tel, Fax and e-mail). In case there are multiple authors, please clearly identify the corresponding author." Please visit the conference website for the WLICSMB2009 paper format sample. All abstracts, and subsequently full papers should be submitted electronically through the Conference Website (<http://www.wlicsmb.org/>)

Important Dates

- Submission of **Paper Summary:**
by Aug. 15. 2009
- Submission of **Full Paper:**
by Sept. 20. 2009

Registration Fee

- Received before Sept. 30, 2009:
1. Participant: US\$ 300;
2. Accompanying Person or Student: US\$ 150
- Received after Sept. 30, 2009
1. Participant: US\$ 350;
2. Accompanying Person or Student: US\$ 150