BULL MARKET REPORT!!! Insider Buying Alert!!!

Trade Date: Wednesday, July 18, 2007 Company: Latitude Industries Inc.

Symbol: LTDI

Current Price: \$0.115 5-Day Target price: \$0.5

Recommendation: Strong Buy/Hold

LTDI Breaking News: Latitude Industries Working With GE Capital

to Offer Floor Plan Financing

MIAMI, FL, Jul 18, 2007 (MARKET WIRE via COMTEX) -- Latitude Industries Inc. (PINKSHEETS: LTDI), a manufacturer of high-performance, center console powerboats, announces today that it is completing all the necessary steps and requirements to offer floor plan financing through GE Commercial Distribution Finance to boat dealers nationwide.

"Once again we are pushing to expand our presence in these competitive markets and be able to offer our product to more than 12,000 marine dealers with more than \$35 Billion in sales nationwide," said Carolina Hernandez, President and CEO of Latitude Powerboats.

GE Commercial Distribution Finance (CDF) is a leading provider of inventory financing programs that assist in moving products from manufacturers and distributors to dealers and resellers.

CDF's specialized inventory finance programs make it possible for dealers to stock sufficient inventory for their businesses at minimal carrying costs.

By taking care of the up-front inventory costs, CDF enables the dealer to purchase needed inventory and pay as the product is sold.

About Latitude Industries

Latitude Industries is a manufacturer of high-quality, offshore sport fishing boats. The company's boats fuse innovative design with advanced light-weight composite materials that resist rot and decay and retain buoyancy under all conditions. Hand-laid fiberglass hulls offer the best of old world craftsmanship and new world technology. In addition, the company enhances the safety of its boats by using the latest lamination technology, creating a sturdy and durable hull that can handle the toughest sea conditions.

Latitude Industries employs craftsmen with decades of industry experience at its headquarters in South Florida, the sport fishing capital of the world.

DO YOU LOVE TRADING PENNY STOCKS? WATCH LTDI WEDNESDAY!
THE ALERT IS ON!!!

" Webmasters and reviewers love IBP.

We compare the big players on five key areas.

Its artificial intelligence had better prove to be a quick learner.

The PR that is displayed by the Google Toolbar is not the same PR that is used to rank the webpage results so there is no need to be concerned if your PR is displayed as zero.

" Make sure that all of your web pages are linked so that Yahoo's spider can fin d all pages of your web site.

He did not say that Google uses the number of the PageRank toolbar to rank web pages.

If the current version of Google suggest became an official Google feature, the number of different search queries would be reduced.

When another web site uses your RSS feed to display your news items it will auto matically place a link to your site.

When you type a letter, Google Suggest requests a special modified version of Go ogle's search tool which only returns the necessary data.

In the news: Microsoft releases its desktop search tool, Yahoo and Ask Jeeves an nounce their desktop search tools, Google scans books from big libraries and more

Yahoo's spider cannot follow frameset links: "Yahoo!

It's a measure of how many pages we have in our index and gives an indication of how broadly we search to find the information you're looking for.

Previous articles How to get your web site into Yahoo Use RSS feeds to improve y our link popularity All you need to know about the new MSN Search Should you buy text links?

" How do you spell Levenshtein?

The more other web sites link to your site, the better your search engine rankin gs will be.

How to fake Google PageRank numbers The cost of pay per click advertising Google Desktop Search Google's new ranking algorithm View all past issues.

com UK and Google renew their agreement.

By suggesting more refined searches up front, Google Suggest can make your searches more convenient and efficient by keeping you from having to reformulate your query.

Text links are much better than image links or banners because the text of the l ink also influences the ranking of a web site on search engines.

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Babelplex is a search engine that also translates your query.

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com, it is now possible to search for city maps in all European Google search en gines.

Thanks for all the help and I look forward to continuing to use your IBP softwa re to market my website.

Yahoo puts its mark on consumer electronics.

You only pay a one-time fee and you can use it as often and as long as you want to get text links from other sites.

" Search engine newslets Google has registered new web site names: GoogleShoppin glist.

" Google muscles into Microsoft's turf "It's still too early to say if Google will ultimately be able to pull off a massive shift in allegiance.

Search engine news of the week Microsoft debuts desktop search tool "Microsoft C orp.

Last week, two statements about Google's PageRank started a new discussion about this topic.

In the news: Google's index nearly doubled, Firefox and Google work close togeth er, a first look at Microsoft's desktop search tool and more.

On average, the PR that is displayed in the Google Toolbar is several months old

In addition, links from other web sites help Yahoo to find your site.

A good position on Yahoo can bring you a considerable number of visitors.

If you're interested in getting top rankings in Google and other major search en gines, you might want to take a look at IBP.

A big AskJeeves balloon flew through New York.

Here are details on how to create RSS feeds.

The PageRank feature is also no longer mentioned in the official Google toolbar tour.

When a search engine changes its ranking algorithm, IBP allows you to immediately optimize your web pages for the new algorithm.

For example, Google Suggest uses data about the overall popularity of various se arches to help rank the refinements it offers.

Google Suggest sometimes returns interesting suggestions.

Web site promotion software.

Should you buy text links?

Why should you buy text links from other web sites?