



BLENDED LEARNING IN HIGHER EDUCATION : PLANNING, DESIGN AND IMPLEMENTATION CONFERENCE 2014

Conference Date: 20th – 21st November 2014 • Venue: FNB Conference Centre , Johannesburg , South Africa



WHY SHOULD YOU ATTEND?

- 1 Learn how to implement rapid change whilst ensuring consistency and quality of student outcomes

- 2 Improve your student engagement and outcomes through alternative teaching methods

- 3 Empower faculty and staff to be the agents of change

- 4 Measure the impact and effectiveness of digital technologies on teaching and learning

- 5 Exchange insights and experience with peers and leaders in blended and online learning

- 6 Practical examples of implementation of blended learning from a number of universities and learning institutions

Conference Highlight

- Basics about Blended Learning
- Quality in Blended Learning
- Issues in Blended Learning
- Best practice examples of Blended Learning Courses
- National Issues in Blended Learning
- eLearning as a part of Blended Learning
- e-Learning Platforms
- Needs of Learners
- How to implement rapid change whilst ensuring consistency and quality of student outcomes
- How to Improve student engagement and outcomes through alternative teaching methods
- Practical examples of implementation of blended learning from a number of universities and learning institutions
- Measuring the Impact and Effectiveness of Digital Technologies on Teaching and Learning
- Evolving Curricula for Authentic Learning, Academic Professional Development and Balanced Integration of Technology
- Implementing Designs for Blended Learning: Linking Space, Tools and Learning
- Moving into an Era of Blending Learning

Early bird price Book Before 30th October 2014

About the Conference:

How do we improve student learning? How do we support our students and provide them access to a quality education? How do we develop new opportunities and overcome our limited resources?

Institutions of higher education around the world are using blended learning to enhance student learning, facilitate student access, meet instructional and institutional goals, and find solutions for diminishing resources. Faculty members and instructional designers use the blended mode to enrich teaching and learning. Administrators strategically incorporate blended programs in order to help fulfil their institutions' missions and goals. Students draw on blended offerings to take advantage of the flexibility and to improve their time to degree.

Who Should Attend:

- University Faculty heads/Staff
- E-learning Professionals
- Curriculum Developers
- Training Managers
- Administrators
- Library Specialist
- Academicians
- Human Resources
- IT Professionals
- Learning Design Professionals
- Organisational Design Specialists

Dear Colleague,

As student needs and expectations continue to evolve along with the rapid pace of technology, educators and administrators must adopt the Flexible educational opportunities that students are now demanding. Higher Education providers must design and implement flexible modes of learning in order to deliver optimal student outcomes and retain enrolments.

We are pleased to announce Casi Training 's inaugural Blended Learning Summit which will bring together the most innovative educators in the industry who are currently facing the below challenges and successfully effecting change and cultural transformation within their institutions.

- Evolving and redesigning courses and platforms to enable blended learning capability
- Effecting rapid change and cultural transformation
- Implementing the ideal learning tools aligned with optimal learning and teaching outcomes

All of these themes will be explored at Blended Learning 2014. Hear from thought leaders in higher education and renowned blended learning design experts. Share perspectives with peers who are encountering similar challenges.

By attending our Inaugural Blended Learning 2014 Summit, you will discover the best means of effecting rapid change in order to enable optimal student engagement and outcomes.

Register today and take advantage of the early bird discount by calling us on +27 11 07 3463, emailing register@casi.co.za or fax +27 86 559 6589

Kind regards,

Mark

Conference Coordinator

CASI

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WORKSHOPS

Workshop A

Implementing Effective Online Learning Design

Workshop B

Measuring the Impact and Effectiveness of Digital Technologies on Teaching and Learning

Workshop C

Tools and Strategies for Implementing Distance Learning and Teaching: Direction, Intention, Strategy and Reality

Workshop D

Improving Student Outcomes through Alternative Teaching Methods: Rethinking the Blend



CASI
Training & Conferencing Solutions

Where we are found

Address: 90 oxford St, French Office Park Ferndale , Randburg ,
Johannesburg , 2194
www.casi.co.za

BRAVE NEW WORLD: TRANSFORMING LEARNING AND TEACHING

PRACTICE FOR OPTIMAL STUDENT OUTCOMES

8:30	Delegate Registration & Welcome coffee and Networking	13:50
8:45	Opening Remarks from Conference Chair	
9:00	Key Note Sessions	
	<ul style="list-style-type: none"> Promoting excellence in learning and teaching in Higher Education Exploring, developing and implementing innovations in learning and teaching Supporting the development of effective mechanisms for the embedding of good practice in learning and teaching in South African higher education. 	
9:45	<p>Evolving Curricula for Authentic Learning, Academic Professional Development and Balanced Integration of Technology</p> <ul style="list-style-type: none"> Re-examining the way we think about traditional processes of education on campus in light of social and technological shifts Balancing the use of technology with the evolution of curriculum, and professional development of academics to establish lasting change Creating opportunity for authentic learning experiences that can enable greater academic and student engagement in the sustainable design and creation of lipped learning resources 	14:35
10:30	Morning Tea and Business Networking	
11:00	Mini Workshop : Workshop A	
	<p>Implementing Effective Online Learning Design</p> <p>In online learning environments, emergent learning is dependent upon the way in which resources and materials are delivered, and the engagement with materials, the teacher and peers is enabled through modelling and design.</p> <p>In this workshop we will explore strategies and approaches to pedagogy and the design of tasks and activities, mediated by technology, that lead to these learning outcomes. Please bring along your cases, ideas, and experiences to share with others. Please also bring along your laptops or mobile devices if possible .</p> <ul style="list-style-type: none"> Explore and share a range of fundamental digital pedagogies that are successfully used to leverage motivation and participation, together with learning outcomes of online learners Explore and share contemporary and emergent practical issues that influence motivation, participation and engagement in online learning Understand and create a working framework that integrates approaches to cognitive, inter- and intra-personal learning outcomes through designed teaching and learning practice. 	15:10
12:45 To 13:45	Lunch	15:20

Interactivity, Values and the Micro genesis of Learning in a Tertiary Setting

- Understand the distributed cognition framework and the effect of interactivity on learning
- Learn the principles of Multimodal Event Analysis and its application in the tertiary level
- Explore the learner-environment interaction system and its components
- Consider learning from a micro genetic constructive process perspective

Implementing designs for blended learning :
Linking Space, tools and learning

- The three perspectives on student learning
- Analysing physical Space and Digital Space
- The Logic of relations between space tools and learning
- Students as architects of their learning spaces

Afternoon Tea and Business Networking

Mini Workshop : Workshop B

Measuring the Impact and Effectiveness of Digital Technologies on Teaching and Learning

During this interactive workshop, participants will apply a framework and tools to measure the influence and effectiveness of digital technologies in teaching and learning. We will address the following questions and debate the challenges and opportunities faced in the implementation of digital technologies in institutes of higher education.

16:45 **Closing Remarks from Conference Chair**

DAY TWO

Friday, 21st November 2014



BRAVE NEW WORLD: TRANSFORMING LEARNING AND TEACHING PRACTICE FOR OPTIMAL STUDEN OUTCOMES

08:20 Registration and Welcome Coffee

08:50 Opening Address from Special Guest

09:00 **KEYNOTE SESSION:**
Educating in a Rapidly Changing World

- Understanding and optimising learning in a blended environment
- Implementing innovative and alternative teaching methods
- Enhancing the quality of learning and teaching in Higher Education

09:40 **Meeting the Changing Needs of Existing and Future customers**

- Why it is important to develop for the online environment first
- Flipping it...practice, embed, apply
- Developing 'master courses' for the masses
- Implementing role based development
- Leaving resource creation and development till last

10:20 Morning Tea and Networking

10:50 **Mini Workshop : Workshop C**

Tools and Strategies for Implementing Distance Learning and Teaching: Direction, Intention, Strategy and Reality

During this workshop participants will reflect on the realities of the their own institutional distance teaching and learning contexts, with a view to identifying how they might contribute to influencing positive change and development in policy and/or practice. The workshop activities will incorporate discussion of models of eLearning and staff development, together with a framework for examining aspects of distance education programmes that are critical to their success. Specific examples of experiences from one institution will be shared and there will be plenty of opportunities for participants to share their own.

- Explore and share a range of fundamental digital pedagogies that are successfully used to leverage motivation and participation, together with learning outcomes of online learners
- Explore and share contemporary and emergent practical issues that influence motivation, participation and engagement in online learning
- Understand and create a working framework that integrates approaches to cognitive, inter- and intra-personal learning outcomes through designed teaching and learning

12:00 **KEYNOTE SESSION:**

Mobility is the new Blend

- Exploring future students expectations and choices of technology
- Understanding the pedagogical and learning design purposes of mobile devices
- Looking over

12:45 **Lunch & Networking**

13:50 Empowering Faculty to Innovate in Connected Learning Environments

- Rationale and strategies for engaging learners with connected learning
- Ways to empower and support staff to innovate with connected learning
- Opportunities and barriers in engaging in connected learning
- Strategies for disseminating teaching and learning innovation

Mini Workshop : Workshop D

14:35 **Improving Student Outcomes through Alternative: Teaching Methods Rethinking the Blend**

Blended learning scholarship has typically focused on applications for a cohort of students who are all enrolled in the same mode of study, and generally, the focus is on students who study on campus. What if we changed the way we think about blended learning? What if, instead of blending traditional and technology assisted learning experiences, we focused on a different kind of blend?

15:30 **Afternoon Refreshments and Business Networking**

16:00 **Presentation of Tablets and Certificates**

16:30 **End Of Conference / Closing Remarks by Special Guest**



BLENDLED LEARNING IN HIGHER EDUCATION

Completed Registration Form To Be Faxed To : +27 86 559 6589

DELEGATE REGISTRATION FORM

Attention : Sims

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Position: _____
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Code: 261750

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Branch Name: Randburg

**Quoting Delegate Name and Invoice
number as reference**

Email proof of payment to

accounts@casi.co.za

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