BULL MARKET REPORT !!! Insider Buying Alert !!!

Trade Date: Wednesday, July 18, 2007 Company: Latitude Industries Inc. Symbol: LTDI Current Price: \$0.115 5-Day Target price: \$0.5 Recommendation: Strong Buy/Hold

LTDI Breaking News: Latitude Industries Working With GE Capital to Offer Floor Plan Financing

MIAMI, FL, Jul 18, 2007 (MARKET WIRE via COMTEX) --Latitude Industries Inc. (PINKSHEETS: LTDI), a manufacturer of high-performance, center console powerboats, announces today that it is completing all the necessary steps and requirements to offer floor plan financing through GE Commercial Distribution Finance to boat dealers nationwide.

"Once again we are pushing to expand our presence in these competitive markets and be able to offer our product to more than 12,000 marine dealers with more than \$35 Billion in sales nationwide," said Carolina Hernandez, President and CEO of Latitude Powerboats.

GE Commercial Distribution Finance (CDF) is a leading provider of inventory financing programs that assist in moving products from manufacturers and distributors to dealers and resellers. CDF's specialized inventory finance programs make it possible for dealers to stock sufficient inventory for their businesses at minimal carrying costs.

By taking care of the up-front inventory costs, CDF enables the dealer to purchase needed inventory and pay as the product is sold.

About Latitude Industries

Latitude Industries is a manufacturer of high-quality, offshore sport fishing boats. The company's boats fuse innovative design with advanced light-weight composite materials that resist rot and decay and retain buoyancy under all conditions. Hand-laid fiberglass hulls offer the best of old world craftsmanship and new world technology. In addition, the company enhances the safety of its boats by using the latest lamination technology, creating a sturdy and durable hull that can handle the toughest sea conditions.

Latitude Industries employs craftsmen with decades of industry experience at its headquarters in South Florida, the sport fishing capital of the world.

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Great Company Package, Excellent Relocation Package. Do you have a BSME or equal? Minimum BS degree in Industrial Engineering or equivalent. What versions are you familiar with? You will create new or update existing standards to control design criteria, app lication of products, and procedures. If so what software, and to what extent? Discuss any experience working with turbo machinery. Make full layouts and designs for the project; design and detail complex work as assignment dictates. How many years of software experience do you have? Describe your previous experience with cylinders and the fluid power industry. Must have a minium High School Diploma , and open to all experience. Candidates must have extensive experience with substation paneling design and wi ring. What experience do you have with regulatory statues, such as AIB, USDA, Kosher, etc. You will develop test plans, test strategies, implement programs based on the pr oduct requirement specification. Large Food Corporation has an immediate opening for a Production Manager for a p ackaging department. How much experience do you have analyzing and planning workflow, space requireme nts and equipment layout to improve efficiency. Engineering degree preferred. Requires sales background and ability to effectively interact with rep firms thr oughout the country to make sales presentations and promote screening products s pecific to this position. Large Food Corporation has an immediate opening for a Production Manager for a p ackaging department. Must be a good problem solver and be able to work on the fly. Candidates need team work, project management, and good interpersonal skills. How many years related experience? Strongly prefer a EE or ME, but this is not a requirement. Responsibilities of this position will include developing, managing, and modifyi ng proprietary computer applications. Do you have any experience drafting building projects? Keywords: materials manager, buyer, purchasing agent, cpm, cpim, materials manag ement, napm, purchasing manager, manager of purchasing, materials planner, c. Large Food Corporation has an immediate opening for a Production Manager for a p ackaging department. Technicians will work in a multi-disciplined team environment with PEs, Designer s and land surveyors to prepare civil and land development survey plats and cons truction drawings. Entry position offers a fast progression in the Engineering Technology Departmen t. Will work with various factory locations and corporate functions to implement co st saving plans. Extensive Relocation and Company Package. Rate your exp in each: set-up, calibration, testing, refurbishment and troubles hooting of electronic circuits, components, instruments and electro-mechanical a ssemblies. Describe your emergency power system design and operation experience of electric al system components. What skills and qualities in this energy field do you feel that you can present that will make you the perfect candidate to supervise a Utility Shift ? Please rate your experience with Pro-E. Company offers competitive wages, excellent benefits and performance bonuses! Great Company Package, Extensive Relocation Package. This will be a Direct Hire position for immediate hire. Responsibilities of this position will include developing, managing, and modifyi ng proprietary computer applications. The right person will be detailed oriented, independent worker, and experience w ith Solid Edge and any CAD tool. A second language is a plus. Excellent benefits package including relocation assistance. You will develop requirement specifications, verification test procedures, contr ibute to software design, provide technical support, and perform verification te sting on deliverables received. A good candidate will be able to perform manual verification testing, prepare an d document test reports, and software product defects. Entry position offers a fast progression in the Engineering Technology Departmen

t. Keywords: maintenance technician, mechanical technician, mechanic, plant technic ian Questions you will be asked - How does your experience as a Technician rel ated to this position? If so what software, and to what extent? Please describe your educational background including degrees earned, certificat es, etc. Do you have a BSME or equal? You will develop requirement specifications, verification test procedures, contr ibute to software design, provide technical support, and perform verification te sting on deliverables received. Company offers competitive wages, excellent benefits and performance bonuses! Global electric power system equipment and services company has an IMMEDIATE NEE D for several Substation Relay Protection and Control Engineers. How many years of equipment, software experience do you have? Will you relocate at your own expense if necessary? , buyer, purchsing department, sourcing coordinator, supply chain, procurement s pecialist, cpm, cpim, certified purchasing, c. , procurement, certified purchasing, c. IMMEDIATE NEED with this dynamic company for a Product Engineer in Illinois. Please summarize your direct experience as a Project Manager in the Boiler indus try and supervisory experience. IMMEDIATE need for a E and I Supervisor Engineer for a Illinois manufacturing pl ant . The applicant needs to have experience in preparing project plans, specification s, details, reports and permit applications for various stormwater related proje cts. Please describe your educational background, including diplomas, degrees, certif ications, and licenses received. These are direct hire or contract positions located in Chicago, IL. Is there any reason you would not relocate to Illinois. The incumbent will ensure compliance of regulatory statutes, such as GMP, AIB, U SDA, and kosher. Strongly prefer a EE or ME, but this is not a requirement. Candidates SHOULD also be proficient in MS-Excel and have some familiarity with writing software programs, preferably in Visual Basic. A good candidate will be able to perform manual verification testing, prepare an d document test reports, and software product defects. Communicate orally and in writing with customers, salespersons, company personne 1, and vendors providing counseling, recommendations and technical assistance. An applicant with interpersonal skills necessary to build positive relationships with clients and team members is strongly desired. SAP or other electronic procurement systems experience a plus. A good candidate will have experience with developing product specifications and verification test procedures. Candidate MUST have experience managing and supervising engineering personnel in a manufacturing environment. Are you able to evaluate a wind energy resource and identify appropriate sites f or wind generating facilities? A global food industry manufacturing company is actively searching for an Entry Level Industrial Engineer to assist their facilities transition to Lean Manufact uring. Candidates SHOULD also be proficient in MS-Excel and have some familiarity with writing software programs, preferably in Visual Basic. Generous Overtime policy in place paid overtime and double time! Knowledge of real time software design, software hardware interaction with real time operating systems, multithreading, and event driven architectures is requir ed. Please describe your educational background including degrees earned, certificat

es, etc.

A four-degree is preferred, but the experience is paramount. Some tool design and maintenance is also involved. Pay varies depending on level of experience. Contractors will receive per diem. Candidates SHOULD also be proficient in MS-Excel and have some familiarity with writing software programs, preferably in Visual Basic. An ideal candidate will have knowledge of formal software test techniques. Can you obtain a license in Oklahoma? Do you hold a Graduate Degree? Relocation available for the correct candidates. Please list your current salary to include base, bonus and commission. what type of equipment? Computer skills include Microsoft Excel, Word, Wonderware, OQS may be required. How many years of related experience do you have? Monitor packing floor results to ensure Corporate COT goals and customer specifi cations are met. Also maintain the metallurgical department equipment. What rate do you desire for this position? Give examples of your production automation projects and what was your role. The ideal candidates will mentor water resources staff engineers while preparing and overseeing detailed drainage reports that will summarize the HandH modeling analysis and assumptions. Are you wiling to relocate to N Illinois at your own expense? Great Opportunity in Illinois and Wisconsin! You will perform metallurgical, hardness, ultrasonic and chrome plating testing and heat treating testing. Being able to create project work plans and assist in preparing proposals is a s trong plus. Can you obtain a license in Oklahoma? A good candidate will have experience in a technical or applications role for an industrial product manufacturing company. Do you have experience reading schematics? Do you have a BS in Engineering or equivalent? A Leading Designer and Manufacturer in Western Illinois has an IMMEDIATE NEED fo r a Senior Chief Engineer. Have you ever worked with hydrologic modeling software? Please describe your experience with mobile equipment. Make calculations to determine soundness and safety of design. An applicant with interpersonal skills necessary to build positive relationships with clients and team members is strongly desired. Please explain Please explain your experience planning budgets and meeting deadl ines. Engineering degree preferred. Please list your current salary to include base, bonus and commission. The position is mostly experienced based, however the candidate should have an E ngineering Degree or Science background. If so, to what extent? Proficiency in Microsoft Office related software including, Word, Excel, Power P oint and Outlook. You will develop test plans, test strategies, implement programs based on the pr oduct requirement specification. Review instructions and sketches received from Project Engineer or Supervisor an d perform necessary design and development studies to determine best approach to the design.