

China To Rival Detroit With New Facility!

Score One Inc. (SREA)  
\$0.15 UP 7%

SREA is set to build an international center to showcase China's \$68 Billion automobile and parts industry. This will provide a new state of the art facility for the market to turn to.

Act fast and get on SREA first thing Thursday!

If the theory about the influence of grammar and spelling is true, using misspellings might have a negative effect on your rankings.

How can you benefit from this?

Most people know that it's pointless to submit a web site to search engines without doing further SEO work.

If your web site rankings on Google have dropped, don't panic and follow the tips above.

These two factors are very important if you want to have high search engine rankings.

Links are usually editorial votes given by choice, and link-based analysis has greatly improved the quality of web search.

However, it's still possible to get your web site at the top of the list if you do the right things.

As you probably know, Google, Yahoo, MSN and other search engines have started their own local search services to attract people who use their PC instead of the yellow pages to find local services.

The more clearly you structure your text, the easier it is for search engines to process it.

It's a fast growing market with a lot of money.

Instead of trying to trick search engines, focus on building the content of your web site.

The system, to be used by MSN, is meant to improve on those of Microsoft's rivals by allowing marketers to aim ads on Web search pages to users based on their sex, age or location.

Optimize the content of your web pages.

Get incoming links to your web site.

Both security holes have been fixed in the meantime.

' Editor's note: We already mentioned this patent four weeks ago in our main article.

Buy text links, text link ads, paid links.

It's a fast growing market with a lot of money.

" Google Automate to spew classifieds?

Optimize your web pages so that search engines can list them on the first position.

Why is Google Analytics free?

Google Analytics is basically a rebranded version of Urchin, a web analytics service that Google purchased in March.

This seems to be a major update because many webmasters have seen big changes in their rankings.

If your web site rankings on Google have dropped, don't panic and follow the tips above.

In exchange for sharing your data with the company, Google doesn't require you to pay directly for their analytics service.

's iTunes music service.

If your web pages aren't optimized, your web site might not be listed for your best search terms.

This week, we're taking a look at the growing importance of local search and why your web site should be prepared for it.

However, link-selling sites can lose their ability to give reputation".

It's an open secret that natural language processing becomes more important in search engine algorithms.

Facts of the week: The Google-Sun deal and its impact on search Last week, Google Inc.

That will help search engines to classify the page.

This kind of information can help you to spot possible reasons when Google doesn't index your site.

There is no such thing as free lunch.

As with every algorithm update, Google tries to remove the spam from its database with this update.

Make sure that your web site is optimized for high search engine rankings and that related web sites link to your site.

" Google might plan a book rental service "The search giant has approached book publishers to measure interest in a concept to allow consumers to essentially rent books online for a week.

If your web pages aren't optimized, your web site might not be listed for your best search terms.

Search engine news of the week Big waves from "Google Base" "Is the search giant preparing for a landgrab in online auctions?

" Yahoo releases Shoposphere "The Shoposphere and Pick Lists are examples of social commerce.

Webmasters have given this ranking algorithm update the name 'Jagger'.

A paid link is a link from one web site to another for which a webmaster has paid.

The new tools in Google Sitemaps can help you to find out why your web site does not get spidered by Google.

In exchange for sharing your data with the company, Google doesn't require you to pay directly for their analytics service.

Google engineer Matt Cutts even writes in his blog: "Blackhat SEOs may be leery of using Google for analytics, but regular site owners should be reassured.

This open SEO analysis can help you to improve your own web site for higher search engine rankings.

Please pass this newsletter on to your friends.

However, search engines don't like to be tricked.

Google will find ways to monetize this service.

This update will be complete by Monday morning.

What has Google changed in the ranking algorithm update?

Google Analytics - is it worth its price?

"Analyst John Zappe discovered the patent application, which includes screenshots for Google Purchases and Classifieds.

The link code contains information that causes the search script on the reputable web site to include a link to the web site of the webmaster.

Search engine news of the week The Google Web Accelerator is back

In the news: statistics about search engine loyalty, Google updates its privacy policy and more.

If possible, include your full postal address in the footer of your web pages so that search engines can assign your web site to a special area.

Your web pages might contain spam elements that you're not aware of.

has offered to blanket San Francisco with free wireless Internet access at no cost to the city.

Tell Google that your web site contains good content by getting good incoming links and by optimizing your content for Google.

Is this the fast track to high Google rankings?

In this study, the researchers did a second test, wherein they secretly swapped the order of the top two search hits.

If a webmaster pays another web site to place a permanent text link to his site, this is considered a paid link.

Google's toolbar will be bundled into downloads of the Java Runtime Environment and Sun's Java will be used to power new software developed and released by Google.

Get incoming links to your web site.

If your web site rankings on Google have dropped, don't panic and follow the tips above.

This week, we're explaining how to succeed with search engine optimization.

In the news: Much ado about Google's upcoming service Google Base, LookSmart tries a comeback, Microsoft plans its own book search service and more.

The text should be easy to read and it should cover mainly one topic.

If you want to have rankings, your web site must have both.

If you worry about the dropped PageRank of your web site, you shouldn't care too much about it.

Search engine officials have recently confirmed that even the big search engines prefer text links.

In the news: an Australian search engine wants to challenge the big search engines, Google removes a competitor from its index, interviews with people from Google and Yahoo and more.

Desktop Search is also no longer in Beta.

As soon as search engines find out that you tried to trick them, it is very likely that your web site will be banned from the index.

The benefits of local search are clear: it allows you to find customers in your area who are willing to purchase from your company.

While most search engines consider white text on white background spamming, it seems that Google now also recognizes text that is hidden in invisible CSS layers

.

Search engines want to customize their results for the individual user based on the interests and the local region.

A Dutch version of IBP is now available.

Good incoming links and optimized web page content are a must if you want to have high rankings.

In the news: an Australian search engine wants to challenge the big search engines, Google removes a competitor from its index, interviews with people from Google and Yahoo and more.

What has Google changed in the ranking algorithm update?

In the meantime, please submit your name and email address and we will notify you as soon as we are ready to add new accounts.

In the news: Yahoo also updates its algorithm, further information about Google's latest patent application and much more.

Search engine news of the week Google allows users to remove results "A few eagle-eyed people may have noticed a user-interface experiment on Google that adds the ability to remove results.

A security hole allowed people to access statistics of other sites Unfortunately, Google overlooked a security hole when releasing the new features.